

AGILE ALLIANCE ANNOUNCES CALL FOR SPEAKERS FOR AGILE 2009 CONFERENCE

Largest conference on Agile software development issues call for industry sessions in response to growing demand for Agile knowledge

PORTLAND, OR., Jan. 6, 2009 – The Agile Alliance, (www.agilealliance.org) a non-profit organization dedicated to supporting those who explore and apply Agile principles and practices, today announced it is accepting speaking submissions for the Agile 2009 Conference, the industry's leading Agile development event, scheduled for Aug. 24 – 28 in Chicago (<http://www.agile2009.org>). In its seventh year, the Agile Conference provides independent software vendors, software consultants and in-house corporate development teams with the knowledge and shared experiences that lead to successful Agile programs.

Conference organizers welcome submissions targeted at audiences of all experience levels (beginners, intermediate, advanced). Interested individuals are encouraged to submit ideas and proposals for sessions via an online submission system at <http://agile2009.agilealliance.org/welcome>. Following core agile principles, this year's program selection will incorporate an iterative feedback process for those submitting session proposals. All proposals will be made available for review by the Agile community, enabling presenters to receive feedback and modify their abstracts based on suggested improvements until the final deadline of Feb. 13, 2009.

“As in years past, the annual Agile conference is committed to providing practitioners with the latest knowledge related to leading techniques, technologies and advancements in Agile software development,” said Johanna Rothman, Agile 2009 conference chair. “The Agile Alliance invites anyone who has unique user-experiences, Agile success stories or best practices to submit a presentation to this year's conference.”

Agile 2009 connects attendees with the foremost leaders in the Agile domain, enriching the collective body of knowledge and influencing the line of thought in the field. It

encourages debate and fosters innovative ideas based on real-world implementations for executives, managers, software development practitioners and researchers from labs and academia. This year conference theme revolves around “Making Agile a Reality,” by providing practical and useful information that attendees can take advantage of and adopt in their day-to-day software development work.

Agile 2009 will build upon the success it had with last year’s music festival approach , with multiple ‘stages’ to attract audiences with different interests. The stages within the program are proven to provide participants with the feel of a smaller, focused mini-conference while offering attendees a wider choice of topics to choose from. Agile 2009 will host a number of exciting and beneficial sessions, around topics that include:

- Agile Adoption
- Agile Frontier
- Agile and Organizational Change
- Agile Product Management
- Coaching
- Customer and Business Value
- Leadership and Teams
- Research
- Testing
- Distributed Agile
- Tools for Agility
- Tracks for those who are new to Agile

“The annual Agile conference has established itself as the industry’s leading Agile development event,” said Phil Brock, managing director of the Agile Alliance. “We are anticipating another informative and educational program at this year’s conference and look forward to receiving proposals that address leading topics of interest to Agilists.

For more information on Agile 2009, visit <http://agile2009.agilealliance.org/welcome>

About the Agile Alliance

The Agile Alliance is a non-profit organization dedicated to promoting the concepts of Agile software development, as outlined in the (<http://www.agilemanifesto.org/>). With nearly 6,000 members located around the globe, the Agile Alliance is driven by the principles of Agile methodologies and the value they deliver to developers, organizations and end users. The Agile Alliance organizes the annual Agile Conference, the industry's leading event that attracts practitioners, academia, business and vendor-partner community members from around the globe. The Agile 2009 conference (www.agile2009.org) is set for August 24-28 in Chicago. For more information about the organization, visit <http://www.agilealliance.org/>

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